

# BASIC

## Style Manual

---

**TRANSATLANTIC**  
cooperation for green regional growth

# INTRO

---

This basic Style Manual will guide you to how to apply branded identity and the graphic elements.

1.

---

LOGO HORIZONTAL

**TRANSATLANTIC**  
cooperation for green regional growth

1.

---

LOGO VERTICAL



# 2.

---

## TYPOGRAPHY

**TRANSATLANTIC**

Flegrei Regular - **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

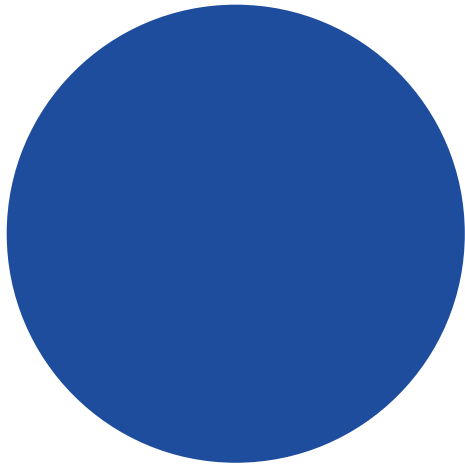
cooperation for green regional growth

Montserrat Light - abcdefghijklmnopqrstuvwxyz

# 3.

---

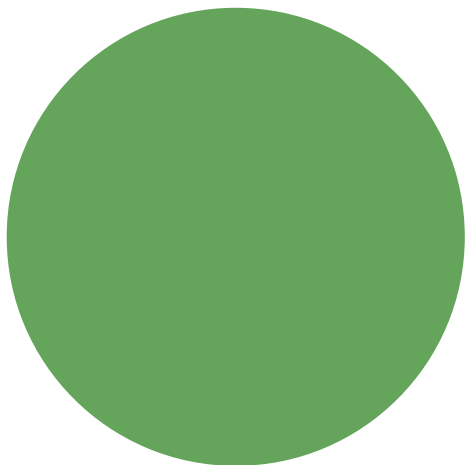
## COLOURS



**CMYK:** 96 / 80 / 4 / 0

**RGB:** 32 / 78 / 156

**Hex:** #204e9c



**CMYK:** 66 / 16 / 84 / 1

**RGB:** 100 / 163 / 90

**Hex:** #64a35a

4.

---

ALTERNATIVE VERSIONS

**TRANSATLANTIC**  
cooperation for green regional growth

**TRANSATLANTIC**  
cooperation for green regional growth

4.

---

## ALTERNATIVE VERSIONS

**TRANS  
ATLANTIC**  
cooperation for green regional growth

**TRANS  
ATLANTIC**  
cooperation for green regional growth





Thank You

---