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# TRANS ATLANTIC

cooperation for green regional growth

# WEBINAR 3 - Tools to support the Transatlantic cooperation on blue economy

\* **Date: Tuesday 17.12.2024**

\***Time: 10h30 (Québec) - 15h30 (Lisboa) - 16h30 (Rennes/Brussel)**

## Objective of the Webinars in Transatlantic Project:

Blue economy seeks to promote economic growth, social inclusion, and the monitoring and improvement of the environmental and circular sustainability of the oceans and coastal areas. In other words, **blue economy is a matter of people, data, research, entrepreneurship and resources.**

And especially, **resources** are one of the ingredients that are always lacking in order to bring the innovation in the blue economy to a higher level. Working at sea is very expensive and coastal areas are mostly difficult to reach. Excellent researchers and persistent entrepreneurs are working on both sides of the ocean to develop this blue economy. Next to the presence of resources, it is obvious that transatlantic cooperation is a major tool to give the blue economy within the Atlantic Ocean wind in its sails.

That is why **Webinar 3 of the Transatlantic project** will investigate some of the funding opportunities that actually exist to support the work of researchers and entrepreneurs and their cooperation. Moreover, the webinar aims to valorise the **results of the first mission to the province of Québec(October 2024)** and to feed the contents of the **next mission to the region of Wales (May 2025).** In a larger context, it will help to identify the potential to develop a more structured cooperation within the Atlantic Area, involving and attracting non-EU stakeholders

The general objective of the TRANSATLANTIC pilot project is to support the maritime recovery within the Atlantic Ocean by creating a cooperation platform at transatlantic level to foster exchanges of best practices and joint projects in the field of the sustainable blue economy. This kind of cooperations is of major importance to the Atlantic coastal regions, including outermost regions and non-EU regions at both sides at the Ocean. The Transatlantic project has been launched by CEIMAR (ES), Forum Oceano (PT) and CPMR Atlantic Arch, in close cooperation with the Region of Wales and the Province of Québec. It is an initiative funded by the European Parliament of an experimental nature and supported by DG REGIO, European Commission.

Major attention hereby goes to: green corridors and the decarbonization of ports, the development of sustainable aquaculture and marine renewable energy. Within each of these sectors, the role of artificial intelligence is of major importance.

# Webinar 3:

## Building bridges within the scope of transatlantic cooperation :

### Tools and schemes to support a more sustainable and structured cooperation in the field of the blue economy

**Click here to register :** <https://lnkd.in/dhVzGBfR>

## Program

Q	L	R	
			Introduction
10.30	15.30	16.30	Opening and Institutional greetings and presentation of the Transatlantic Project (CPMR – Mme <a href="#">Elise Wattrelot</a> ) Objective of the webinar
10.35	15.35	16.35	<b>Section 1 Evaluation of the mission to the province of Québec</b>
			<ul style="list-style-type: none"><li>Added value for the economic and scientific cooperation in a transatlantic context<ul style="list-style-type: none"><li>Mme Genevève Désy, Conseillère stratégique, Direction du transport et de la stratégie maritime, Ministère des Transports et de la Mobilité durable</li><li>Mme Viridiana Jimenez-Moratalla, Université de Québec à Rimouski</li></ul></li></ul>
			<ul style="list-style-type: none"><li>Research institutions and universities - conclusions of the CBW-CEIMAR Mrs Eva Mena Medina, Directora-Gerente Campus de Excelencia Internacional del Mar. CEIMAR</li></ul>
			<ul style="list-style-type: none"><li>SME and SME Clusters – conclusions of the CBW – Forum Oceano Mr Gonçalo Santos, director International relations, Forum Oceano</li></ul>

10.50	15.50	16.50	<b>Section 2 Tools and instruments to support the Transatlantic cooperation</b>
			<ul style="list-style-type: none"> <li>• Horizon : possibilities for the Blue Economy under Horizon Europe ( Mission Restore our Ocean and Waters) Mr Marcin Sadowski, Policy Officer, DG MARE A1 (Maritime Innovation, Marine Knowledge and Investment).</li> </ul>
			<ul style="list-style-type: none"> <li>• EMFF/EMFAF (European Maritime, Fisheries and Aquaculture Fund) : what has been funded in the Atlantic Ocean, Mrs Julia Beile, Julia Beile Project Adviser, Sustainable Blue Economy (CINEA.D3)</li> </ul>
			<ul style="list-style-type: none"> <li>• Interreg VI B Atlantic Area : chances for cooperation within the regional framework Mrs Sandra Tavares da Silva, Executive manager, Managing Authority, CCDR-N,</li> </ul>
			<ul style="list-style-type: none"> <li>• Erasmus + and Erasmus Mundo: opportunities and new calls Mr Gancho Kolaksazov, CEO ITTI</li> </ul>
			<ul style="list-style-type: none"> <li>• Investissement Québec International</li> </ul>
11.45	16.45	17.45	<b>Questions and answers</b>
11.50	16.50	17.50	<b>Final considerations - Multi-stakeholder mission to Wales</b> Mr Geraint Green, Head of Agile Cymru - Welsh Government
12.00	17.00	18.00	<b>End</b>



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